



# Tennis Professional ADVANCEMENT Program

Turn the **game** you love  
INTO A CAREER YOU **LOVE**.

[CliffDrysdale.com](http://CliffDrysdale.com)



# A Message from Cliff

Both on and off the court, International Tennis Hall of Fame inductee Cliff Drysdale is one of the most popular personalities in the international tennis community. Drysdale has devoted over four decades of his life to promoting the advancement of the tennis culture. His contributions span across an award-winning career as a professional player, his leadership roles in advancing Open Tennis and in the founding and presidency of the Association of Tennis Professionals (ATP), a 30 year+ tenure as an ESPN tennis analyst, and the ownership of the tennis and sports management company, Cliff Drysdale Tennis.

*Our company was built on fun, innovation and excitement.*

*It is where you can learn our trade, grow with us and determine if this is where your future lies.*

*We have defined where we fit in the health and sports industry, and we need good, dedicated people to fit into the vision.*

*This is a business for a lifetime and when you succeed in it, you affect positively the lives of so many people who look to you for leadership.*

*Thanks for considering this new journey with a family of friends who will welcome your personal initiative and smile with your success...*

Cliff Drysdale

Cliff Drysdale Tennis Founder and President



Choose a job you love,  
and you will never have to  
work a day in your life.

Confucius

## About Cliff Drysdale Tennis

Founded in 2001 by tennis legend & ESPN Commentator Cliff Drysdale and partner Don Henderson, Cliff Drysdale Tennis is a global, full-service tennis management company that provides the "Ultimate Tennis Experience" at tennis facilities throughout the US and Mexico. We are dedicated to GROWING THE GAME OF TENNIS!

The Cliff Drysdale Tennis team strives to develop, promote and teach new programs that bring more tennis to more people.

As our company and the game of tennis continues to grow, as does our promise to hire, educate and advance talented tennis professionals that are committed to providing service excellence both on and off the court.

We work hard to honor our commitment to our team partners, customers, and Cliff Drysdale's place in tennis history by promoting tennis culture and providing unparalleled customer service and world-class programming at each of our facilities.

### CORE VALUES

**COMMITMENT** - CDT is committed to hiring, educating, and advancing tennis professionals that are dedicated to growing the game and providing each and every customer with service excellence

**INNOVATION** - CDT strives to develop, promote and teach new programs that bring more tennis to more people

**FUN** - CDT provides a fun and enthusiastic environment for players to learn and grow their game and fitness goals

**LEADERSHIP** - CDT has the courage to lead from the forefront of the tennis industry to influence and shape the future growth of tennis



## About Our Tennis Professional ADVANCEMENT PROGRAM

*Are you an accomplished tennis professional that is ready to take the next step in your career, but not sure how to break the glass ceiling?*

To further Cliff Drysdale Tennis' dedication to growing the game of tennis and our commitment to hiring, educating and advancing the most skilled and knowledgeable tennis professionals in the industry, we have developed this comprehensive 18 month Professional Advancement Program to fast track our most talented professionals to a tennis management position within the growing Cliff Drysdale Tennis family or at an outside facility.

### What Training Does the Program Provide?

Our 18 month curriculum provides a variety of hands on and classroom experiences in tennis management, including:

- Tennis Instructional Skill Development
- Organization and management of adult and junior programs, camps, tournaments and special events
- Membership Sales and Customer Relations
- Marketing Your Tennis Program
- Training in Administrative Duties and Management, Accounting and Finance
- General Human Resources Training
- Monthly Salary and Living Expenses (housing and utilities)





# The Only Fast Track Advancement Program by Tennis Pros **for Tennis Pros.**

TPA participants will spend the first 6 weeks of the program at the John Newcombe Country Club, managed by Cliff Drysdale Tennis and the company's flagship facility and corporate headquarters in New Braunfels, Texas. Here you will learn the on and off court fundamentals of club management from our executive staff and tennis director that will prepare you for your role at your assigned club location.

## NEW ENVIRONMENTS. **NEW EXPERIENCES.**

Following your 6 week introduction at the company headquarters, you will be assigned to a home club and Director Mentor at one of our managed facilities throughout the United States. Here you will train for the remainder of the curriculum and learn from some of the best tennis directors and professionals in the industry.

## We Will Prepare You For **SUCCESS.**

Upon your successful completion of the program and your advanced professional certification, you will be presented with available employment opportunities within the Cliff Drysdale Tennis organization armed with a clear understanding of the steps necessary to make the leap into tennis management and Director of Tennis position. If you choose to take a position outside of the Cliff Drysdale Tennis organization, we will provide your prospective employer with your new credentials and experience demonstrating your capabilities as an advanced tennis professional ready to take the next step in your career.

### **HOW DO I KNOW IF THIS PROGRAM IS RIGHT FOR ME?**

#### **The Ideal Candidate:**

- Enjoys being the member of a **TEAM!**
- A born leader that strives to improve and grow toward the ultimate goal of being a Director of Tennis
- An Energetic Tennis Professional that is **FUN** and enjoys working with adults and children
- **WANTS THE OPPORTUNITY TO MAKE THEIR PASSION THEIR CAREER!**





**CLIFF DRYSDALE**  
T E N N I S

## Stay in Touch

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